

Assessment Tool and Interventions Summary for Law Enforcement

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| <i>Stick to the Basics of Law Enforcement</i> |
| Enforce the law and impose sanctions |
| Use any and all means |
| <i>Develop a national law enforcement strategy and plan of action</i> |
| Assess laws and law enforcement weaknesses |
| Add ex officio authority at least for public health concerns |
| Cooperate with regional and int'l law enforcement/customs |
| Implement ACTA with public health measures |
| Capacity build as needed – adapt existing int'l trainings/handbooks |
| <i>Enhance Law Enforcement</i> |
| <i>Target enforcement</i> |
| Establish specialized police units and courts |
| Target SIC products with potential to harm health; SIC products are any product that when substandard, illegal or counterfeit can cause harm to humans, plants or animals: take special note of products known to cause harm; pharmaceuticals, foods, consumer goods and industrial goods such as auto parts. |
| <i>Sanctions</i> |
| Impose full measure of all sanctions |
| Make counterfeiting a serious gravity crime |
| Seek the full measure of all sanctions |
| If harm to individual or population health |
| If conscious or reckless risk of serious bodily harm |
| Consider capital punishment |
| Administrative detention |
| <i>Use better data as a driver of decision making</i> |
| <i>Improve data</i> |
| Harmonize data fields, categories for comparison with others |
| Combine trademark registries |
| Mine prosecution files for useful data |
| <i>Use data and trend analysis to target strategies</i> |
| Track and report enforcement activities |
| Share exclusion order enforcement data |

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| Use risk assessments as PREDICT or ID intrinsically dangerous goods |
| <i>Assess, monitor and evaluate</i> |
| All Interventions, programs, trainings, initiatives |
| <i>Change Consumer Behavior with BCC</i> |
| Use BCC know how to influence consumer behavior |
| Let law enforcement be the powerful voice it is |
| Demonstrate seriousness of national plan – publicly profile successes |